

Economia Circular

A roadmap to competitiveness and innovation for Centro region

16 de junho 2025

Convento
São Francisco



Ministry of Infrastructure
and Water Management

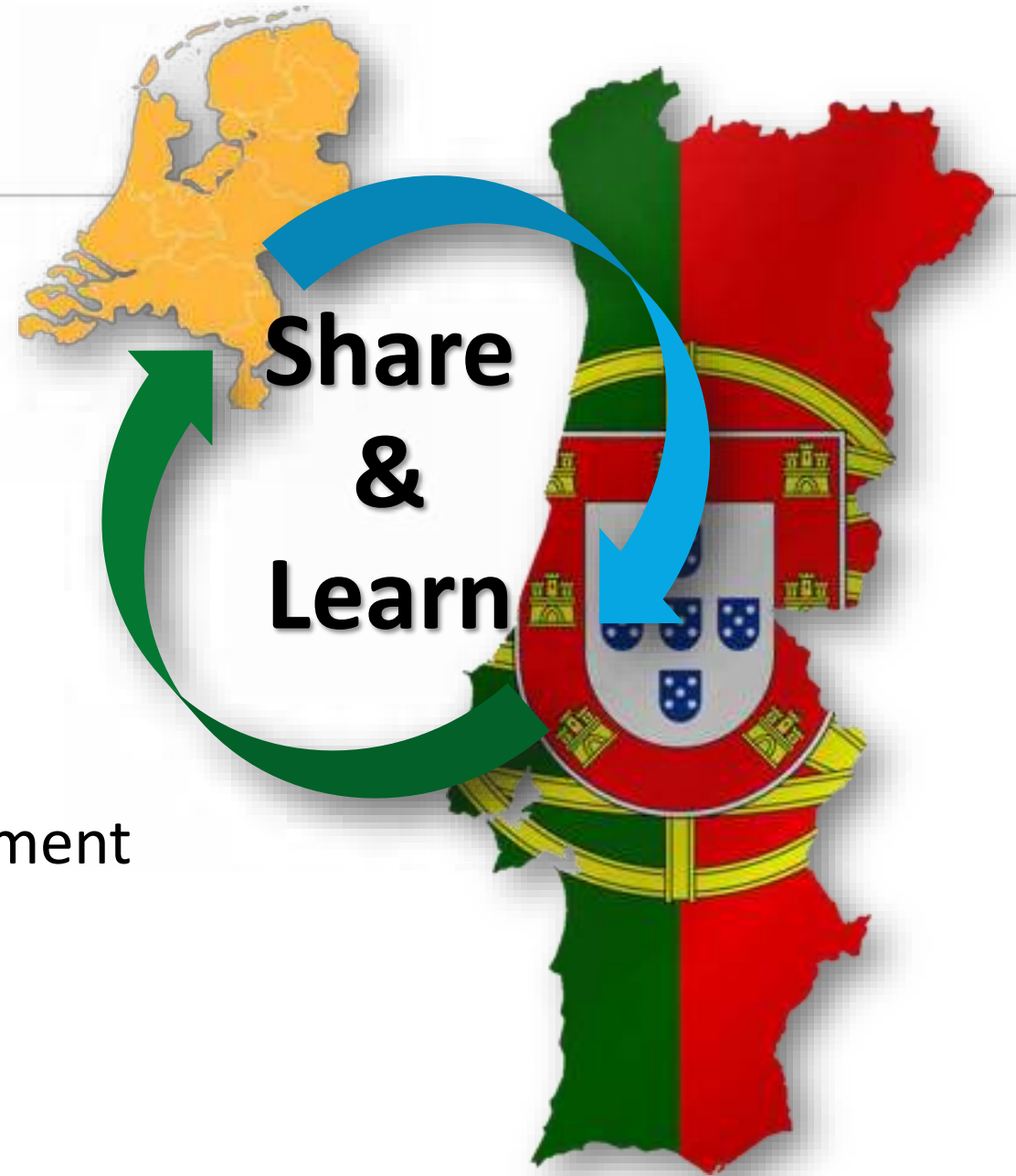


Joan Prummel

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Circular Economy Advisor

Storyline

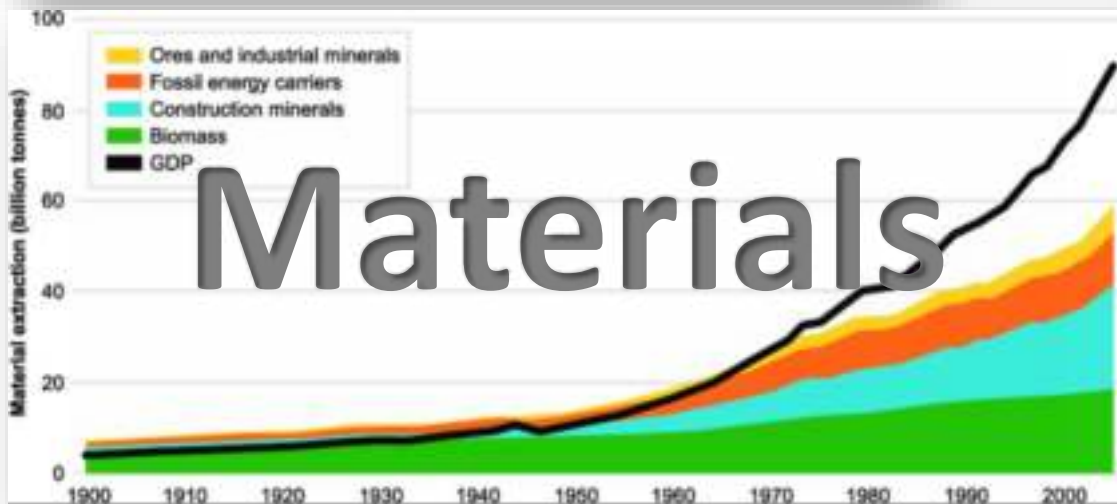
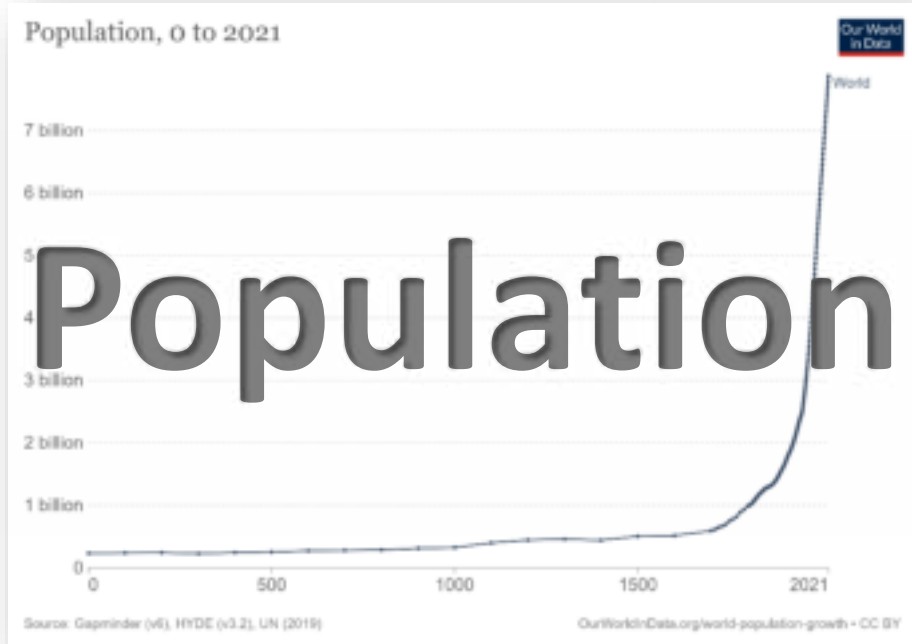
- Circular Economy is international
AND regional
- National support for regional development
- Inspiration: Circular Friesland



International



Growing population -> growing impact



Climate change



Biodiversity loss

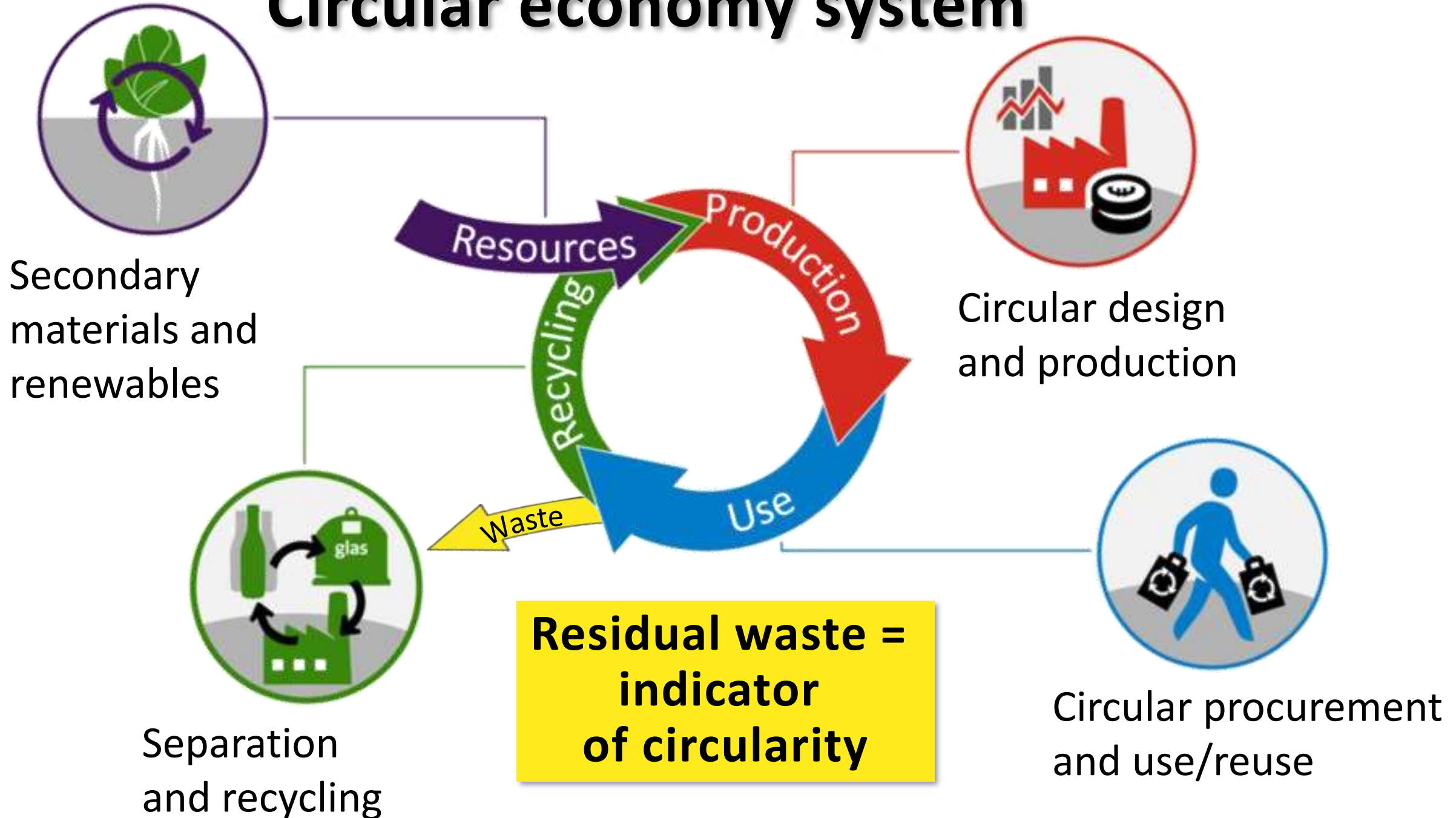
**United Nations:
every day **150**
species become
extinct**



Pollution



Circular economy system



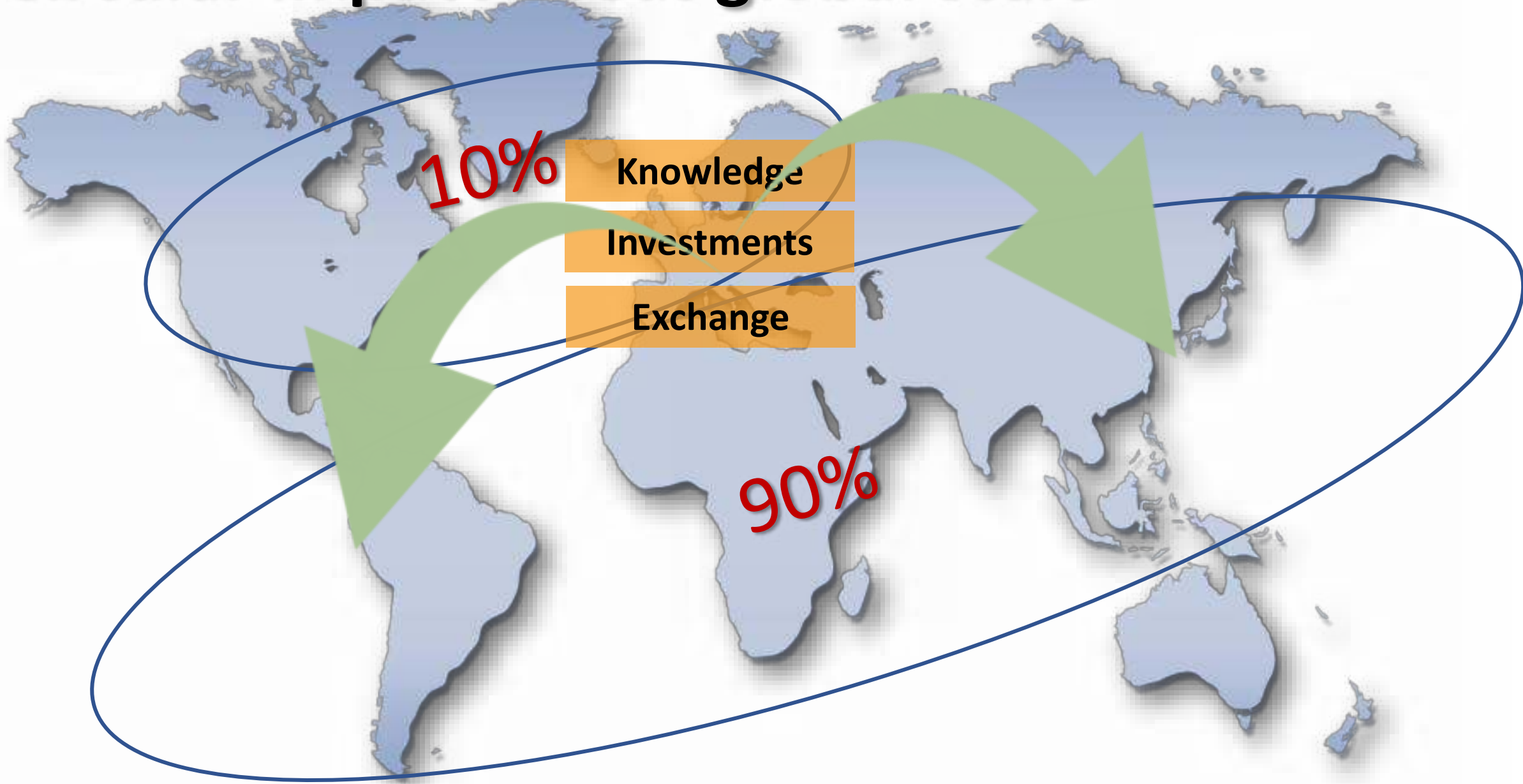
Value chains are International



And so is our Impact...

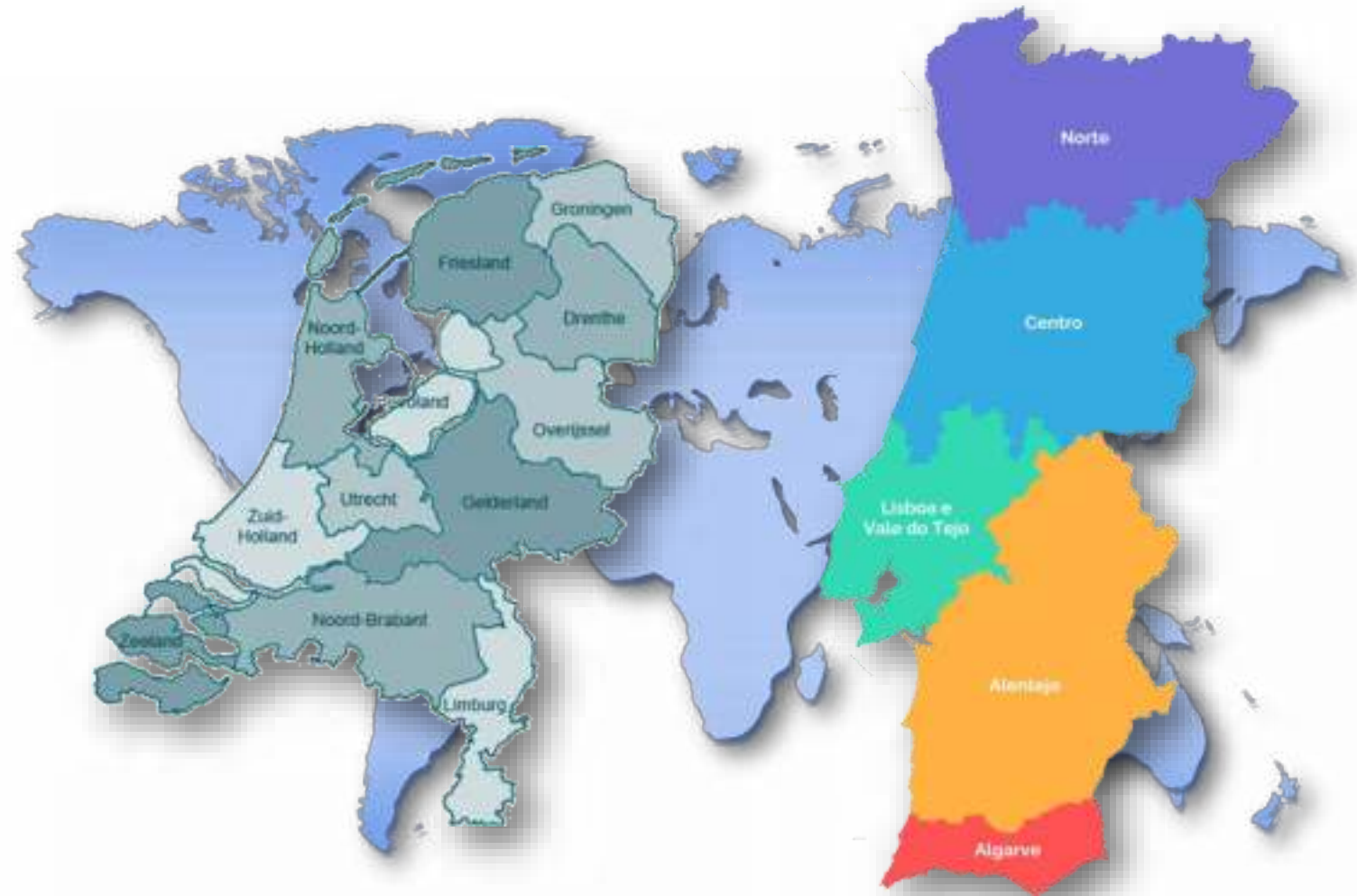


Circular impact needs global scale





Regional



Circular impact needs regional collaboration



- Regional investments result in specific tailor made solutions
- Quicker decision making drives quicker change and impact
- Stimulate regional economy
- Stronger engagement of citizens creates more commitment

Companies, governments, knowledge institutions and NGOs all know each other and share the same culture and language

National support for regional development

CE in the Region *programme*



Bouwstenen circulaire economie ☐ Toon inhoud

Knowledge

Basiskennis circulaire economie



Waarom een circulaire economie?

Wat is een circulaire economie?

Nationaal CE beleid

Activate

Activeren van de eigen organisatie



Inventariseren CE binnen verschillende beleidsdomeinen

Aanjagers binnen de eigen organisatie vinden

Kennisopbouw en lerend vermogen

Capaciteit en budget voor CE

Initiatieven starten

Collaborate

Projecten en samenwerkingen in de praktijk



Inventariseren lokale initiatieven

Inventariseren CE bij andere overheden

Andere partners in de regio (niet overheden)

Strategy

Ontwikkelen CE-strategie



Draagvlak versterken

Ambitie, focus en doelen

Programma en organisatievorm

CE-aanpak inhoudelijk inrichten

Vaststellen CE-strategie

National support for regional development

Green Deal approach *programme*



Voluntary agreements
central government and 'others'

2011 - 2026: 238 Green Deals in 15 years

3 main aims:

- Stimulate new sustainable solutions **with** society (public/private)
- Supportive role of central government
- Give way to start ups and scale ups

National support for regional development

Joining Forces *project*



Started March 2025

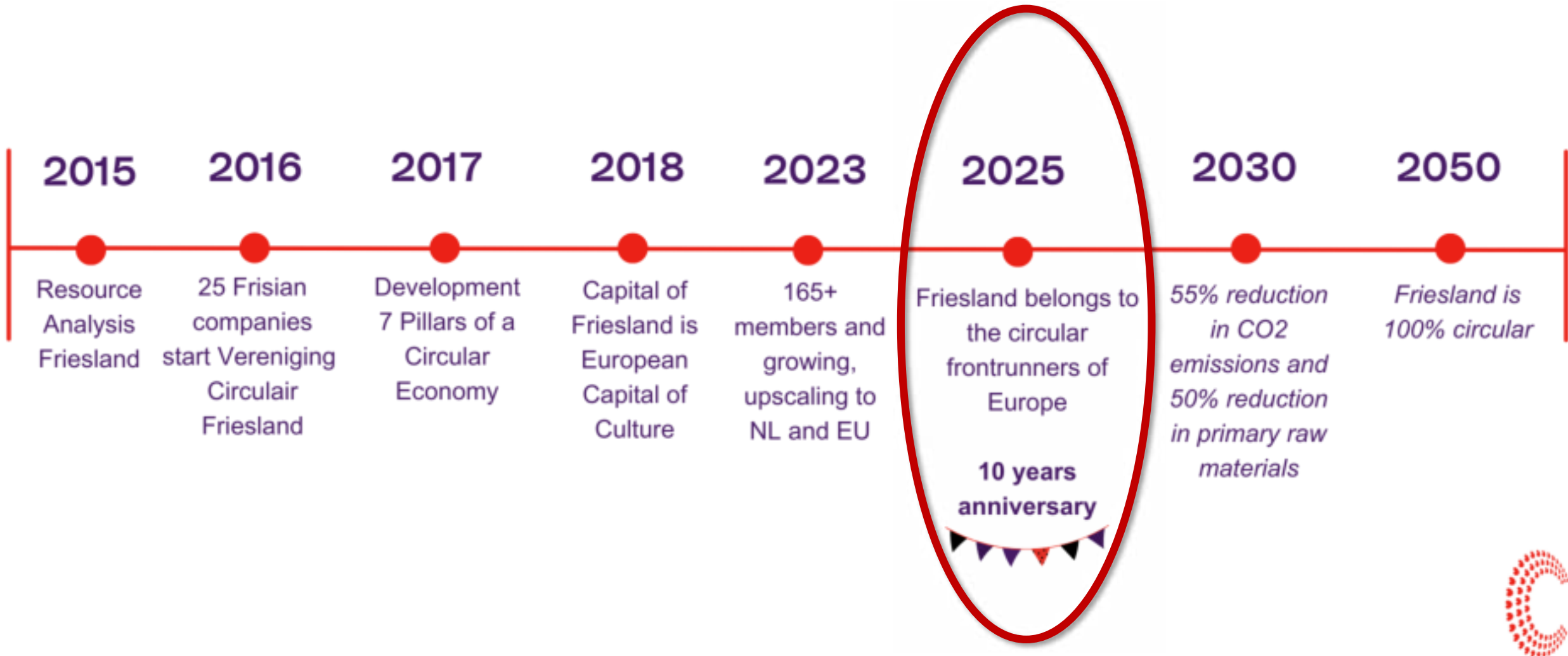
Central government and regions collaborate on six themes:

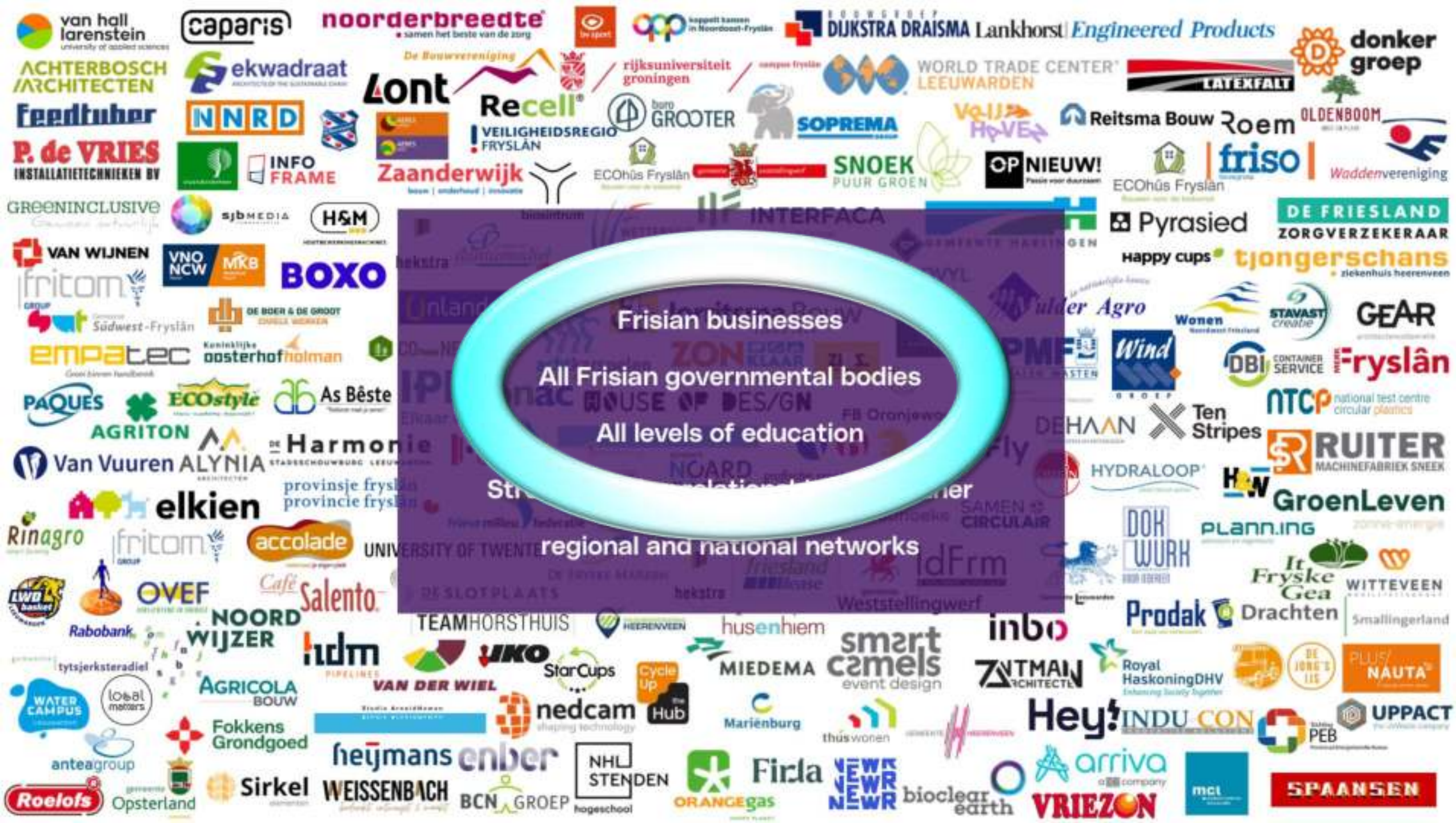
- Spatial planning and circular economy
- Circular commissioning and procurement
- Permits, surveillance and reinforcement
- SMEs
- Knowledge sharing
- Value chains and manufacturing industry

Friesland

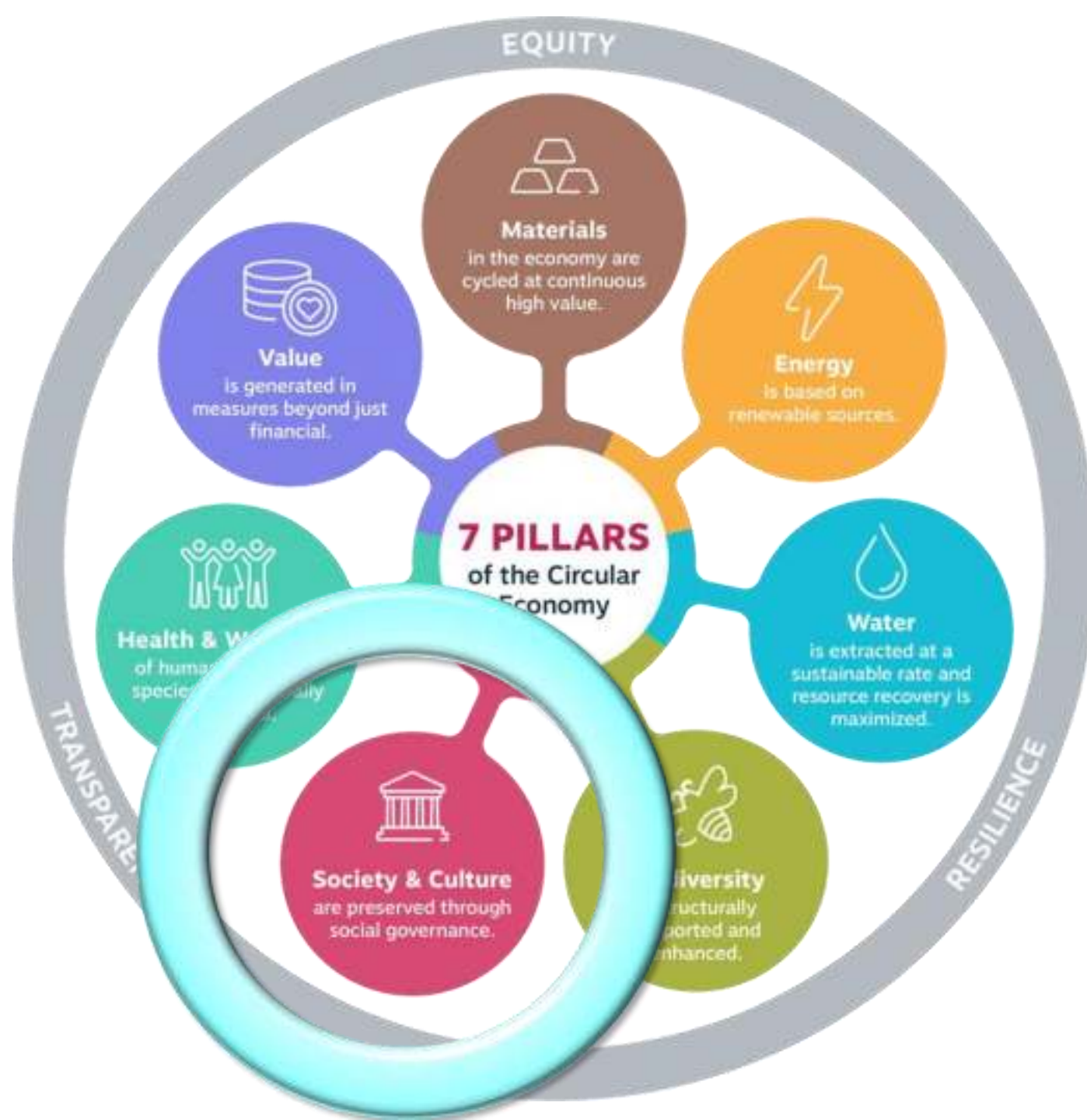


Circulair Friesland Association





7 pillars



CE impact in the region

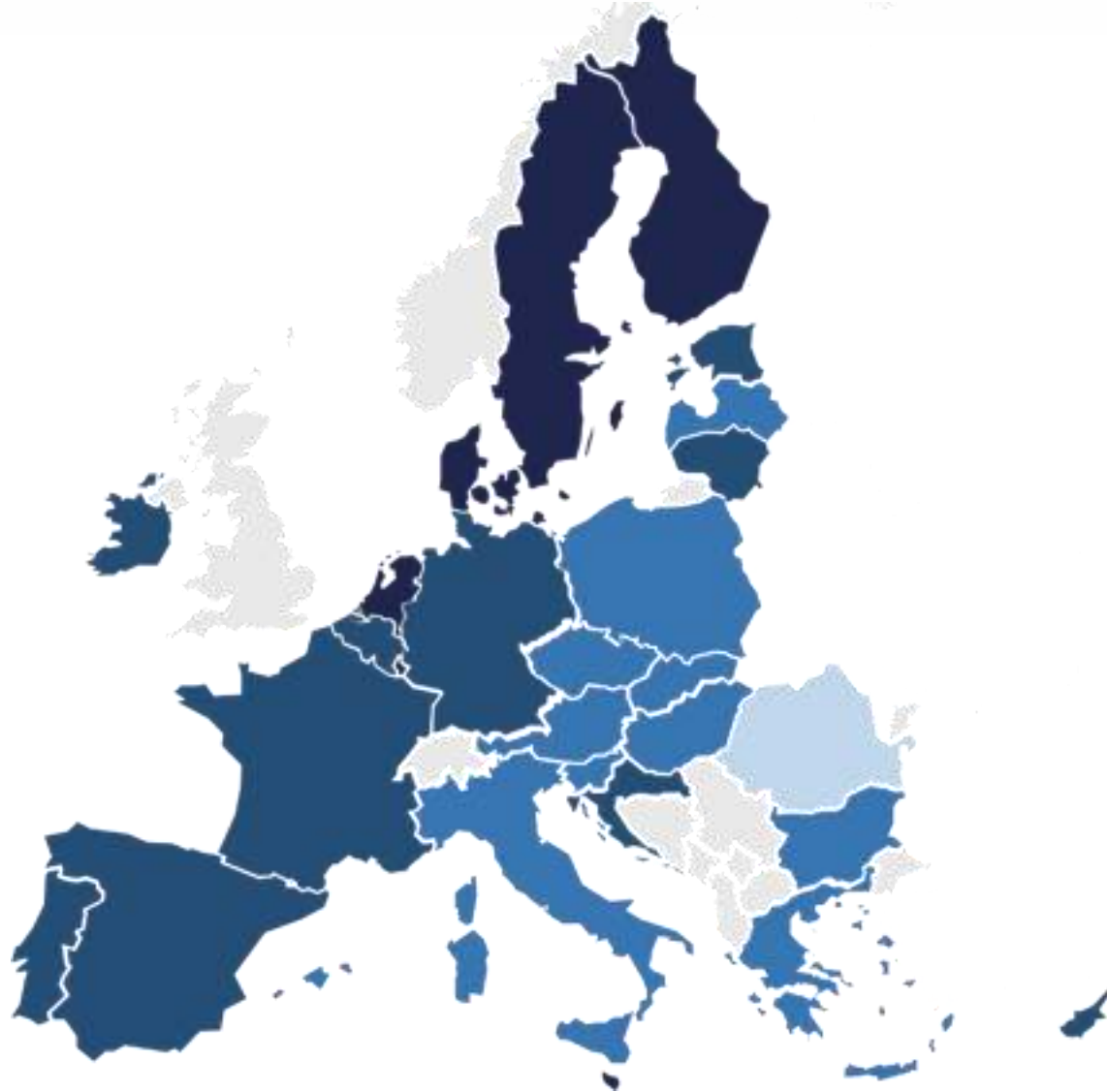
Circularity Gap Report



- > 180 members -> 20.000 employees
- > €1 billion in circular factories
- > 25% circular procurement
- 4.000 construction units circular
- 50% circular in 2030, 100% in 2050
- Horizon/Interreg projects



Frontrunners' responsibility = share and learn



Sharing is not only a worldwide task, but also within Europe, within countries and between European regions

Thank you!



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Economy Advisor

